

Campus Investment: Inter/Intra Institutional Start-up Competition

What we did ?

Date & Time: The Campus Investment event took place on August 9th, 2024, from 10:00 PM to 3:00 AM

- The event kicked off with an introductory session where students were briefed about the format, rules, and expectations for the day.
- This was followed by a presentation of ideas from the freshers in the form of short pitch sessions. Each group or individual had a set time to pitch their startup ideas.
- After the presentations, the judging panel and a select group of senior students from the entrepreneurship cell provided feedback.
- The final segment included a Q&A and networking session, where participants discussed potential collaborations and partnerships.

Objective of the Event

- The main aim of the Campus Investment event was to provide a platform for first-year students to explore the world of entrepreneurship and sharpen their pitching skills. The event encouraged them to think creatively, work collaboratively, and build foundational skills essential for business planning, innovation, and leadership.
- This event was also designed to instill confidence in students by allowing them to present their ideas to a diverse panel, including seniors and experts, and receive constructive feedback.

Additional Details

- Venue: IIIT Delhi, LHC 201.
- Duration: 5 hours (including breaks and networking sessions).
- Mode of Conduct: The event was conducted offline, allowing for in-person presentations and live audience interaction.
- Additional Information:
 - The format of the event was highly interactive, with an emphasis on creativity, critical thinking, and real-world application.
 - Several senior students from the entrepreneurship cell were present to guide and mentor the freshers during the brainstorming and presentation sessions.
 - Judging panel included experienced faculty and senior students who provided insights into the entrepreneurial process.

Speaker and Participant Details

- Number of Participants:
 - Total participants: 250 freshers actively participated, forming approximately 25 teams.
 - The event was well-attended by an audience of 200 people, including students, faculty, and industry guests.
- Number of Registrations: 380 students registered for the event, but 250 could participate due to logistical constraints and time limits.
- Speakers/Judges:
 - Faculty Judges: Experts in entrepreneurship and business from IIIT Delhi.
 - Senior Students: Seniors from the entrepreneurship cell and previous winners of similar competitions acted as mentors and speakers.

Key Outcomes of the Event

- **Enhanced Entrepreneurial Skills:** The freshers gained invaluable experience in presenting their ideas in a structured and professional manner, preparing them for real-world pitches.
- **Creative Idea Generation:** Participants came up with innovative business ideas, which ranged from tech-based solutions to sustainable products and services. These ideas highlighted the creative potential of the incoming batch.
- **Feedback & Mentorship:** The constructive feedback provided by the panel helped students identify strengths and weaknesses in their pitches, which they can work on improving for future opportunities.
- **Networking Opportunities:** The event allowed students to interact with like-minded peers, seniors, and faculty, forming potential collaborations for future entrepreneurial ventures.
- **Exposure to Real-World Entrepreneurship:** Participants experienced the real-world pressure of pitching an idea within a limited time frame and responding to critical questions from a live audience.
- **Confidence Building:** Presenting in front of an audience and receiving feedback boosted the confidence of freshers, helping them overcome stage fright and develop their public speaking and persuasive communication skills.

