

Design Panel

What we did ?

Date: 16th March 2024

Time: 12:30 PM - 2:00 PM

The event at IIIT Delhi was an engaging platform featuring a panel discussion with design industry icons Anshul Patria, Mr. Sushant Ajinkar, Ms. Mini, and Mr. Vibhor. This was followed by an exclusive Designathon, offering participants a unique opportunity to showcase their creativity while addressing real-world design challenges. The event provided an enriching experience for design enthusiasts, blending insightful discussions with hands-on problem-solving.

Objective of the Event

The objective of the event was to bring together design enthusiasts and experts for a collaborative and educational experience. The panel discussion aimed to explore the latest trends, challenges, and opportunities in design, offering participants valuable insights into the industry. The Designathon provided a practical platform for participants to apply their skills, demonstrate creativity, and propose innovative solutions to real-world challenges, reinforcing the importance of design thinking in problem-solving.

Additional Details

- Venue: IIIT Delhi
- Duration: 1.5 hours
- Mode of Conduct: Offline
- Additional Information: The event was organized in an engaging, interactive setting that encouraged active participation from attendees. The panel discussion was structured to include expert viewpoints, followed by a Q&A session where participants could directly engage with the speakers. The Designathon involved teams competing in a time-bound challenge, allowing participants to collaborate and pitch their solutions to the panel of experts.

Speaker and Participant Details

- Speakers: The panel included well-known design professionals—Anshul Patria, Mr. Sushant Ajinkar, Ms. Mini, and Mr. Vibhor—who brought diverse perspectives on design, innovation, and industry trends.
- Participants: The event attracted around 120 participants, with approximately 180 registrations. The attendees included students, aspiring designers, and industry professionals, all eager to learn, connect, and showcase their skills. The Designathon saw enthusiastic participation from teams of various academic and professional backgrounds.

Key Outcomes of the Event

- **Valuable Insights into Design Trends and Challenges:** The panel discussion provided a comprehensive overview of current trends in design, highlighting the growing importance of user-centric approaches, sustainable design practices, and the integration of technology. The experts shared their experiences, offering practical advice and career guidance to aspiring designers.
- **Creativity and Innovation in Action:** The Designathon brought out the best in participants, encouraging them to think creatively and apply their design knowledge to real-world problems. The challenge tested their ability to work under pressure while delivering innovative, impactful solutions.
- **Fostering Collaboration and Networking:** The event created a collaborative environment where participants could connect with like-minded peers and industry veterans. Many attendees noted the value of networking and gaining direct feedback from established designers, which could lead to potential collaborations and future opportunities.
- **Empowerment through Hands-on Experience:** The hands-on nature of the Designathon empowered participants to take ownership of their ideas and refine their problem-solving skills. The experience was particularly enriching for students, who gained practical insights into applying design thinking in real scenarios.
- **Spotlight on Emerging Talent:** The event also served as a platform for recognizing emerging talent in the design field. The top teams from the Designathon were celebrated for their innovative solutions, with plans for continued mentorship and support for further development of their ideas.

