

# Enactus Fair

## What we did ?

Date: 16th March 2024

Time: 10:00 AM - 6:00 PM

The event began with a keynote address introducing the purpose and significance of the ENACTUS FAIR. Participants from various Delhi NCR Enactus chapters set up stalls showcasing their projects and innovations. Throughout the day, attendees visited these stalls, engaged in discussions, and made purchases to support the initiatives.

Workshops and interactive sessions were also conducted, focusing on topics such as social entrepreneurship, marketing strategies, and sustainable business practices. The event concluded with a closing ceremony where key outcomes were summarized, and participants were awarded certificates of appreciation.

## Objective of the Event

The primary objective of the ENACTUS FAIR was to create a platform for Delhi NCR Enactus chapters to showcase and sell their innovative products and projects, thereby raising awareness about their initiatives. The event aimed to provide these chapters with an opportunity to connect with potential customers, build networks, and generate funds to sustain and expand their projects. Additionally, the event sought to promote social entrepreneurship and encourage more students to get involved in impactful, community-driven projects.

## Additional Details

- **Venue:** The event was held at the IIIT Delhi campus, providing ample space for the stalls, workshops, and networking sessions.
- **The event spanned 8 hours, from 10:00 AM to 6:00 PM.**
- **Mode of Conduct:** The ENACTUS FAIR was conducted offline, allowing for direct interaction between participants and attendees. The face-to-face format was crucial for building strong connections and effectively demonstrating the innovations.
- **Additional Details:** The event featured over 20 stalls from various Enactus chapters, each highlighting a unique project. The venue was equipped with all necessary facilities, including seating areas, refreshments, and technical support for presentations. A dedicated area for networking allowed participants to engage in meaningful discussions with attendees, potential investors, and mentors.

## Speaker and Participant Details

- **Participants:** A total of 250 participants from 15 different Enactus chapters across Delhi NCR attended the event. These participants represented a diverse range of projects, each focusing on different aspects of social entrepreneurship.
- **Registrations:** The event received over 300 registrations, demonstrating strong interest from both the Enactus community and the general public.
- **Speakers:** Several prominent speakers from the fields of social entrepreneurship, innovation, and sustainable development delivered talks during the event. These included experts from leading organizations and successful alumni who have made significant contributions to the Enactus network.

## Key Outcomes of the Event

- **Increased Awareness and Engagement:** The ENACTUS FAIR successfully raised awareness about the innovative projects being undertaken by Delhi NCR Enactus chapters. Attendees gained a deeper understanding of social entrepreneurship and its impact on communities.
- **Revenue Generation:** The event provided a platform for chapters to sell their products and generate funds. Several chapters reported significant sales, which will directly contribute to the sustainability and expansion of their projects.
- **Networking and Collaboration:** Participants had the opportunity to connect with potential customers, investors, and mentors. Several collaborations were initiated during the event, with attendees expressing interest in partnering with the Enactus chapters on future projects.
- **Recognition and Motivation:** The event recognized the hard work and dedication of the participants through certificates and awards. This recognition served as a motivation for the students to continue their efforts in social entrepreneurship.
- **Expansion of Enactus Network:** The event attracted attention from students and faculty members who were not previously involved in Enactus. This has led to increased interest in joining the network, potentially leading to the formation of new chapters and projects in the future.

